জাতীয় বিশ্ববিদ্যালয়

Picture	Name of Faculty	Designation	Degree	Phone	Email	Profile
	Kamrul Hasan Bhuiyan	Lecturer (Tourism and Hospitality Management)	BBA & MBA in THM From University of Dhaka	+88019253 80089	Kamruldu2539@gmail.com	

Details of Kamrul Hasan Bhuiyan

Name: Kamrul Hasan Bhuiyan

Designation: Lecturer, Department of Tourism and Hospitality Management, Business Studies Group, National University, Gazipur.

Address: Academic Building (10th Floor), National University, Gazipur.

Education: MBA, Department of Tourism and Hospitality Management, University of Dhaka (**Dean's Merit Award-2014)**
BBA, Department of, Tourism and Hospitality Management University of Dhaka.

Recent Research and Academic/Literary Activities:

Research Interest:

- Tourism and Hospitality Technology (Smartness, IOT, Big Data, and Social media)
- Tourism and Hospitality Marketing
- Tourism and Hospitality Human Resource development
- Sustainable Tourism

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Publications

S. I	Title	Publishers	Special Mention
1	**Well And Woes Of Tourism Promotion In Bangladesh: Investment Perspective**	Academy of Accounting and Financial Studies Journal	*SCOPUS, ABDC, SCIMIGO, and EBSCO Index*
4	**Factors influencing consumer's attitude toward techno-marketing: an empirical analysis on restaurant businesses in Bangladesh**	International Journal of Management (IMJ)	*Scopus Indexed*
3	**Promotional strategies of NGO in Bangladesh: Backward and Forward linkage**	Global Journal of Management and Business Research: Marketing	H-index: 42
4	**Determinants of Consumer's Intention to Use Mobile Banking Services in Bangladesh**;	Global Journal of Management and Business Research: A administration and management	H index-42
5	**Mental health and Psychological Wellbeing of Employees during COVID-19 Pandemic: Insights from Hospitality Industry**	Abstract accepted (Journal of Human Resources in Hospitality and Tourism)	Scopus- Q-2, ABDC- B

Conference Paper:

S. I	Title	Organizer	Partner
1	***Smart Tourism and Smart Tourism Ecosystem: Towards Sustainable Value Co-Creation***	*Indian Institute of Management Indore(IIMI)*	*Emerald Publication*

Book Chapter:

S. I	Title	Publisher
1	***Investment Decision-Making and Foreign Direct Investment in Tourism and Hospitality: Concepts Exposition and Implications for Bangladesh***	*Springer*

Project:

S. I	Title	Organizer/Funded by
1	National Tourism Human Capital Development Strategies of Bangladesh 2020-2030	*Bangladesh Tourism Board*

Working Experience

Tenure	**Designation**	**Affiliation**
November 2019- till	Lecturer	Department of Tourism and Hospitality management National University, Bangladesh

MAY 2017 – November 2019	Lecturer	Department of Tourism and Hospitality management Daffodil International University
OCT 2016 to April 2017	Lecturer	Victoria University of Bangladesh Department of Tourism and Hospitality management
December 2015- Oct 2017	Executive	Bengal Tour Operator
2015-2015(three months)	Intern Associate	**Head Quarter, Pacific Asia Travel Association (PATA), Bangkok, Thailand**

Special Activities: Member, Syllabus Developing Committee, Post Graduate Diploma in Tourism and Travel Management.

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Member, curriculum Development committee, 4 years Diploma in Tourism and Hospitality, Bangladesh Technical Education Board (BTEB).

Membership: International Member, PATA Youth Tourism Professionals (HQ-Bangkok)

International Member, World Rural Tourism Conference (WRTC).

Extra-Curriculum Founding Secretary General, PATA Bangladesh Dhaka University Student Chapter

Mentor, Hult Prize at University of Dhaka (2015)

President, Dhaka Commerce College Debating Society (2009)

Participant and Coordinator (2012), A Project by IVUSA, Japan in Bangladesh

Professional and special Training:

S. I	Title	Organizer
1	**Participatory Engagement Teaching Technique Featuring Google**	Daffodil International University
2	**Training on Airline Reservation: Amadeus**	*Amadeus Bangladesh*
3	**Hotel Reservation Software: NICE**	*NICE*